

COMPANY PROFILE



“The Trusted & Companion & Guide”

MBG is the trusted companion and guide, the parental figure and friend; it's the person who you look to for leadership, adventure, and comfort.

MBG provides direction through innovation, always seeking to improve the lives of those they care about and can always be relied upon due to their dedication and visionary view on life.

It represents the friend who seeks to create something honest and true, finding joy in building connections with an open mind and a strong sense of loyalty.

Leadership Team

Meet our Chairman

DR. MAHMOUD EL-ADL

“At **MBG Developments**, we believe that real estate is not just about buildings, but about creating spaces where people can thrive, businesses can grow, and communities can flourish.

With a deep commitment to quality, innovation, and integrity, we have built a reputation for delivering exceptional value across every project we undertake.

Our vision is to continuously evolve with the needs of the market while staying true to our core values of excellence and trust. Whether we're developing residential communities, commercial spaces, or investment properties, our goal remains the same: to exceed expectations and shape the future of real estate.

Thank you for your continued trust in **MBG Developments**. Together, we are building more than properties – we are creating lasting legacies.”

Sincerely,
Dr. Mahmoud El Adl

- Consultant of sports medicine.
- Member of the Board of Directors of the Egyptian Handball Federation.
- Chairman of Medical Committee of Egyptian Handball Federation.
- Chairman of Medical Committee of Arabian Handball Federation.

Academic Degree Highlights:

- Bachelor's Degree in Medicine and Surgery Faculty of medicine, 1976 - Mansoura University, Egypt.
- Master's Degree in traumatologiedu sport, 1983 - Paul sabatier Universite, France.
- Certificate Des Etudes Special de biologistes du sport, 1985 - Paul sabatier Universite, France.



Meet our CEO

DR. AMR EL-ADL

“As someone with a background in medicine, business, real estate development, and a strong passion for sports, my career has been anything but conventional. This diverse journey has given me a unique perspective on problem-solving, resilience, and adaptability—qualities that I bring to my role as CEO of **MBG Developments**. From the precision and care learned in the medical field to the strategic thinking honed through years of business experience, each step has shaped my vision for creating impactful, sustainable real estate developments. My love for sports has instilled in me the importance of teamwork, discipline, and the pursuit of excellence—values that resonate deeply within our organization.

At **MBG Developments**, we believe the future of real estate lies in innovation, technology, and sustainability. We are focused on building not just structures, but communities that enhance the way people live, work, and connect with the world around them. By embracing cutting-edge technologies and a forward-thinking approach, we are committed to creating spaces that are not only modern and efficient but also designed for the needs of the future.

It is my goal to ensure that **MBG Developments** remains at the forefront of this transformation, driving progress while staying true to our core values of integrity, quality, and customer satisfaction. Together, we are building a future where innovation meets comfort, and technology enhances the human experience.”

Sincerely,
Dr. Amr El Adl

Dr. Amr El-Adl assumed the position of CEO of “MBG” Real Estate Development Company in 2017 after a period of work in the dental profession following his graduation from the Faculty of Dentistry, Mansoura University in 2010. The motivation behind him assuming responsibility was his desire to continue the path of his father, **Dr. Mahmoud El-Adl**, in establishing and managing a major economic entity operating in real estate investment, contracting, and health care activities.



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Mission

At MBG, our mission is to revolutionize the real estate industry by expanding our footprint into new destinations in Egypt and delivering diverse projects that showcase the highest level of technology and innovation.

To be a leader in real estate development known for our commitment to innovation, quality & sustainability. We envision a future where MBG projects are synonymous with excellence, setting new benchmarks for the industry and shaping the built environment in a way that enhance the lives of all our clients.

Vision

Values

1. INTEGRITY

WE UPHOLD THE HIGHEST STANDARDS OF HONESTY AND TRANSPARENCY.

2. CUSTOMER FOCUS

OUR CLIENTS ARE AT THE HEART OF EVERYTHING WE DO.

3. INNOVATION

WE EMBRACE NEW TECHNOLOGIES AND CREATIVE SOLUTIONS.

4. PROFESSIONALISM

WE MAINTAIN A HIGH LEVEL OF PROFESSIONALISM IN ALL OUR DEALINGS.



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Company History & Milestones

MBG has a rich history of excellence and innovation in the real estate industry. Founded in **2017**, we began with a vision to transform the landscape by creating world-class residential, commercial, and mixed-use developments.

Over the years, we have achieved several key milestones that have solidified our position as a leader in the market. From the successful completion of our first flagship project, Rivergreen, which set a new standard for luxury living, to the launch of our cutting-edge smart city initiatives, we have consistently pushed the boundaries of what's possible in real estate.

Our portfolio has grown to include numerous landmark developments, each contributing to our reputation for quality, sustainability, and customer satisfaction. As we continue to expand our reach, our history is defined by a commitment to excellence and a passion for shaping the future of real estate.



Strategic Partnerships & Alliances

We collaborate with **EHAF, YBA ,RMC & Hany Saad** to enhance our service offerings.

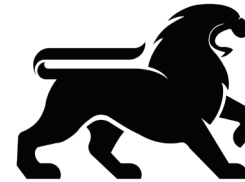


1,800 PROFESSIONALS - 33% OF PERSONNEL WITH MORE THAN 12 YEARS OF EXPERIENCE

Architecture • Interior Design • Urban Design • Landscape • Roads & Bridges • Rapid Transit Systems • Water & Wastewater • Infrastructure • Electrical • Mechanical • Industrial • Structure • Construction Management • Project Management

EHAFC is ranked #86 on “The top 225 International Design Firms Worldwide 2017” list by Engineering News-Record (ENR) magazine.

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**Hany Saad
Innovations™**

5 years of HSI. We are ecstatic to reach this milestone and proud to bring years' worth of innovations to the design industry.

It marks a long journey from a one-man show to owning the one stop ultimate design destination. Achieved by hard work, concerted efforts, an all-out determination, and going above & beyond everyday into the foreseeable future.

Hany Saad is an Egyptian architect and interior designer who has become a prominent figure in the niche field of elegant designs, luxurious finishes and visionary layouts. Known for his highly expressive designs marked by mixed materials and dynamic forms, he is considered a pioneer in contemporary and modern grandeur architecture styles in the region.



RMC has grown to become one of the most comprehensive Design and Management professional consulting firms in the Middle East.

RMC's story includes diversifying its services to provide a full range of Architecture and Engineering design. The inherent nature of having all disciplines under one roof fosters a collaborative design team approach which translates into providing well-coordinated design documents and excellent communication between RMC and its client's.



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Yasser Al Beltagy Architects (YBA) was established in 1995, in Cairo, Egypt. Led by the founder and chief architect Yasser AL-Beltagy.

YBA is a leading multidisciplinary design firm that covers a wide range of specialties and services: architecture, urban, landscape, and interior design.

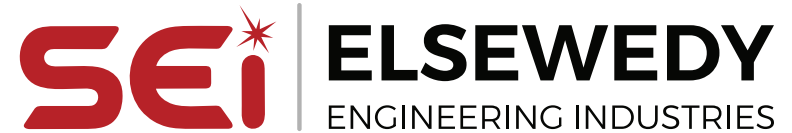
Over the years, YBA has worked on more than 1,200 projects that range from residential, public, corporates & offices, educational & cultural, hotels & resorts, recreational, industrial, and religious to commercial projects.

YBA's extensive collective experience and attention to detail has resulted in unexpected, inspirational, and trend-setting design solutions. Moreover, YBA won 26 global awards out of 33 competitions.



ACE Project Management is a firm that provides management services for the construction sector across the whole range of a development's lifecycle.

The project usually marks the upfront of the extended lifecycle of an investment and having management expertise at this stage is critical to achieve the benefits for the overall investment.



Over the years, people have identified ElSewedy Group as a reliable company that they like, trust and feel valued by.

Our brand is acknowledged across numerous global regions for its design-focused innovation and diverse array of products and services.

We strongly believe that our brand embodies the essence of our company and reflects our fundamental values.

Within our portfolio, we have various sub-brands that represent the breadth of our diverse products and services.

Each sub-brand is carefully crafted to meet the specific needs of our diverse customer base, and we invest significant resources to ensure they are truly outstanding in their respective fields.



Schindler

Schindler Ltd. Egypt is a part of the Schindler Group, the largest supplier of escalators and one of the largest manufacturer of elevators worldwide.

Schindler designs, installs, services and modernizes transport systems for almost every building type. Schindler products can be found in many well-known buildings throughout Egypt, including premium commercial office buildings, major airports, national shopping centers chains, exclusive residential apartments and specialty buildings.

With innovative urban mobility solutions and a highly motivated, responsive national workforce; Schindler keeps people moving.



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Building on over 140 years of excellence, our more than 105,000 employees worldwide are committed to delivering on our purpose with innovations that create success for ABB and all our stakeholders.

Our solutions connect engineering know-how and software to optimize how things are manufactured, moved, powered and operated.

In collaboration with our customers, partners and suppliers, we address the world's energy challenges, transform industries and embed sustainability in everything we do.

FROM THE **NEW CAPITAL**, ALL THE WAY TO THE **DELTA!**

INVESTMENT SIZE
MORE THAN 30 BILLION EGP

LANDBANK SIZE
529,246 SQUARE METERS

RESIDENTIAL REAL ESTATE
COMMERCIAL REAL ESTATE

PROPERTY MANAGEMENT
REAL ESTATE INVESTMENT



Pukka is simply the ideal residential area in R7 The New Capital, resting on 41 acres the compound has 42 building and 5 distinct unit types. Pukka's strategic location was distinctively chosen to give our residents an unmatched experience to ensure that every resident at Pukka enjoys all the benefits to the max. Near Pukka: (Diplomatic Area – Expo City – Cathedral – Greenriver).


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310,026
PROJECT SIZE (M2)

1678
UNITS

78%
LANDSCAPE





rivergreen
MEDICAL COMPLEX

The first-ever medical complex in the New Capital, equipped with state-of-the-art facilities that are of international standard. It has an unbeatable view of the green river overlooking the Iconic Tower, directly on El Amal axis, one of the most important main roads leading to and from the new Capital connecting you to everything. Rivergreen is made specifically for medical use with an elite standard for medical professionals.


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10,446
PROJECT SIZE (M2)

255
UNITS

71%
LANDSCAPE





WHITE W14 DOWNTOWN BUSINESS COMPLEX

White 14 is a mixed use commercial and administrative tower overlooking the green river in the downtown area of the New Administrative capital. White 14 is a – 14 floor tower with multiple access points on the main arteries of the New Administrative Capital with a 360 degree view of lavish landscape and greenery. W14 is strategically located in the heart of the downtown area of the New Administrative Capital.



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22,352
PROJECT SIZE (M2)

478
UNITS

71%
LANDSCAPE





Doray

BY MASTER BUILDER GROUP

Bay

رأس البر

Doray's compound essence lies in reclaiming that nostalgic allure, blending the timeless elegance of the past with modern amenities to create a destination that not only honors its history but also beckons a new generation to experience the magic of this resplendent coastal jewel. Doray Bay located at 1 kilometer beach in Ras El Bar, designed to include all the facilities a family is looking for.



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186,422
PROJECT SIZE (M2)

1490
UNITS

71%
LANDSCAPE



Corporate Social Responsibility

Corporate Social Responsibility is fundamental to our mission as a real estate developer. Our commitment to sustainable and responsible development is evident in our work on Egypt's New Administrative Capital.

We strive to create spaces that not only meet the highest standards of quality and innovation but also contribute positively to the community and environment. By integrating green building practices, supporting local businesses, and investing in infrastructure that enhances the quality of life. We are dedicated to building a future that benefits all stakeholders, from residents and workers to the broader society.

Our vision for the New Capital is one of progress and prosperity, where development is in harmony with social and environmental stewardship.



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